Look Alive
Eye Base

Key Selling Point:
Brighten unsightly under-eye dark circles

About
Combining light-reflective mica, sun-shielding zinc oxide and titanium dioxide and antioxidants green tea and glutathione, Look Alive eye base and brightening powder highlights the delicate skin around the eyes to diminish the look of dark circles and under-eye shadows. Give a boost of radiance to tired looking eyes in less than five minutes.

Audience
Women concerned with the appearance of dark circles and under-eye shadows; those with mature skin looking to conceal under-eye thinning.

Cross Sells
Waterproof Mechanical Eyeliner Pencil—Shapes, defines and outlines eyes with bold, long-wear color
Powder Eyeliner—Intense, smudge-proof powder eyeliners in six long-wear colors
Custom Eyesilks—Add depth and dimension to eyes with these silky, long-lasting eye shadow powders

Words to Say
Wipe away dark circles and look alive in less than five minutes. Look Alive eye shadow base and under-eye brightening powder gives skin a remarkable, satin finish and beautiful luminescence.

To Use
Apply with eye shadow brush prior to shadow color.

Price
$20.00 USD / $24.95 CDN